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GIBSON & HELLER

BOOMING AGENCY THRIVES IN WEST L.A.

Scott Gibson and Pat Heller are a real estate dream team, quickly succeeding at their new company Gibson International during roller coaster times for the housing market.

After launching less than a year ago in June 2008, the two now oversee 57 agents which are devoted to helping buyers and sellers negotiate through Los Angeles' hottest Westside neighborhoods. Their company enjoyed a record sales and listing month in March, covering upscale properties in the neighborhoods of Brentwood, Westwood, Santa Monica, Pacific Palisades, among others.

For buyers, Gibson and Heller assure that the time has never been brighter for purchases with home prices down on average 25% from their peak levels and interest rates at unprecedented lows. During this recession, the agents understand that some people may be hesitating on major purchases. But people could regret not taking a leap now in exploring a new housing opportunity.

"This is a home first, and investment second, and we don't want people to worry about buying at the absolute bottom of the market," said Gibson. "You are building your life. And this is what you work for."

Gibson International prides itself in offering a wealth of information to clients, supported by a comprehensive Web presence. The site www.gibsonintl.com features everything from beautiful property listings to Gibson's own blog.

Curious home buyers and sellers will also be won over by Gibson's and Heller's impeccable credentials. A 30-year real estate veteran, Gibson previously worked as president of Coldwell Banker's Los Angeles division, overseeing its \$23 billion in annual sales. As manager of many different real estate offices, Heller has consistently been touted as a top 5 revenue producer.

"We have a high quality group in one place," said Gibson. "No matter what the economy has been, these are productive people with experience. They have high standards in how they do their business."



Scott Gibson (left) and Pat Heller (below) are successfully navigating a difficult housing market and finding deals for clients. The veteran duo founded their new agency in 2008, established a team of nearly 60 agents, and posted record sales in March of 2009.